



girls
inc.®
Girls Incorporated®
of San Antonio

GIRLS INC. ROCKIT
INTO THE FUTURE
SCIENCE FESTIVAL
2014 SUMMARY REPORT





Girls Incorporated®
of San Antonio

May 12, 2014

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President/CEO

Dear friend, partner, and supporter of Girls Inc. of San Antonio-

The 8th Annual Girls Inc. RockIt Into the Future Science Festival was a tremendous success thanks to your support and hard work. Saturday, March 29 was a great day, and the numbers in the rest of this document reflect that. We were very nervous about moving our location, but it proved to be our best Science Festival yet. That is due to the incredible work each of you does as our sponsors and educational partners. Thanks to your creativity and passion for making sure girls get the message that STEM is for them, girls in San Antonio had a day of hands-on, minds-on fun with robots of all sizes and functions, micro-invertebrates, video game design, engineering solutions to problems, building structures, and even gazing at the sun. Thank you for making this a reality.

When I asked my now three-year old what her favorite part of this year's Science Festival was, again this year she replied "The wobots! And I got to touch one and drive it!" Since the Science Festival of 2013, she often talks about her love of "wobots" and all the amazing things the robot she's going to build one day will do. That's what the Girls Inc. Rockit Into the Future Science Festival is all about – capturing the imaginations of girls and inspiring a future oriented focus where girls are able to see themselves in these fields. If we've maintained a passion for robots in my three year old daughter over the last two years, I can only imagine the impact we might have had on the thousands of other girls who have attended this event. Parents have reached out to us on Facebook weeks later and thanked us for inspiring their daughter to sign up for computer club at school to continue learning to code, or participated in the Science Fair with an experiment they learned at Science Festival, or they joined a FIRST robotics team at their school. That is how the success is measured – one girl at a time - and we are making an impact that will help us close the STEM gap over the next decade.

We are able to inspire these girls through the dedication of our presenting sponsors, Boeing and Rackspace. Thank you to these two organizations for making a commitment to inspiring a love of STEM in girls. New to Girls Inc. Rockit Into the Future Science Festival for 2014 was an assessment that measures girls interest in STEM and satisfaction with the event. The rest of this document details the success of 2014 – record breaking attendance numbers and assessment data showing the success of Science Festival.

In my four years with Girls Inc. of San Antonio, Science Festival is always my favorite day of the year. I'm very pleased with the incredible degree of collegiality and collaboration Girls Inc. enjoys with each of you. You're wonderful to work with, and I'm so excited for the potential of this event in years to come. Thank you all for the incredible support you provide Girls Inc. with. YOU are helping this organization RockIt Into The Future!

Rhonda Wilson Williamson
President/CEO



GIRLS INC. ROCKIT INTO THE FUTURE

2014 SCIENCE FESTIVAL SPONSORS

PRESENTED BY



THINKING SMART SPONSOR



NEW DISCOVERIES SPONSOR



ROCKIT SPONSORS



COMMUNITY PARTNERS



**COUNCILMAN REY SALDAÑA
AND STAFF**



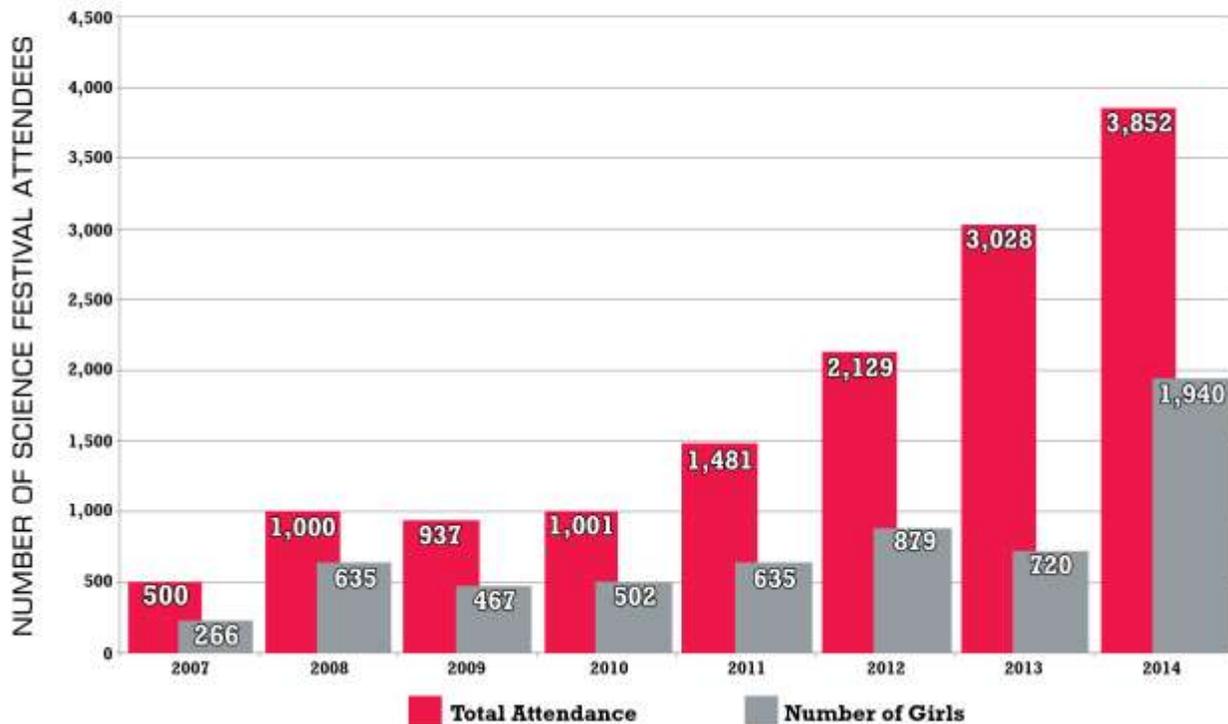


GIRLS INC. ROCKIT INTO THE FUTURE 2014 SCIENCE FESTIVAL EXHIBITORS

501ST LEGION - VADER'S FIST CENTRAL TEXAS SQUAD
 AMERICAN SOCIETY OF CIVIL ENGINEERS
 BASIS SAN ANTONIO
 BROOKS ACADEMY
 ENGINEERS WITHOUT BORDERS - ALAMO CHAPTER
 SAPD FAMILY ASSISTANCE CRISIS TEAM
 SASTEMIC GEEKBUS
 KLRN/SCIGIRLS
 THE MAGIK THEATER
 MR. MEXIMUM
 MITCHELL LAKE AUDUBON CENTER
 NOWCASTSA

SAN ANTONIO ASTRONOMICAL ASSOCIATION
 SAN ANTONIO DESK & DERRICK CLUB
 SAN ANTONIO CHILDREN'S MUSEUM
 SAWEET CUPCAKES
 SAN ANTONIO WOMEN IN TECHNOLOGY
 ST. ANTHONY CATHOLIC ELEMENTARY
 ST. PHILIP'S COLLEGE
 TEXAS ALLIANCE FOR MINORITIES IN ENGINEERING
 TEXAS SUCCESS/ESC-20
 USAA
 VIA METROPOLITAN TRANSIT
 THE WITTE MUSEUM
 WOMEN'S TRANSPORTATION SEMINAR - SAN ANTONIO

GIRLS INC. ROCKIT INTO THE FUTURE SCIENCE FESTIVAL TOTAL ATTENDANCE RATE, 2007-2014





- We increased Total Attendance by 27%
- We had increased media attention by 55%.



Girls Inc. of San Antonio received the 2014 excellence in STEM education award in community Outreach for Our annual girls inc. rockit into the future science festival.

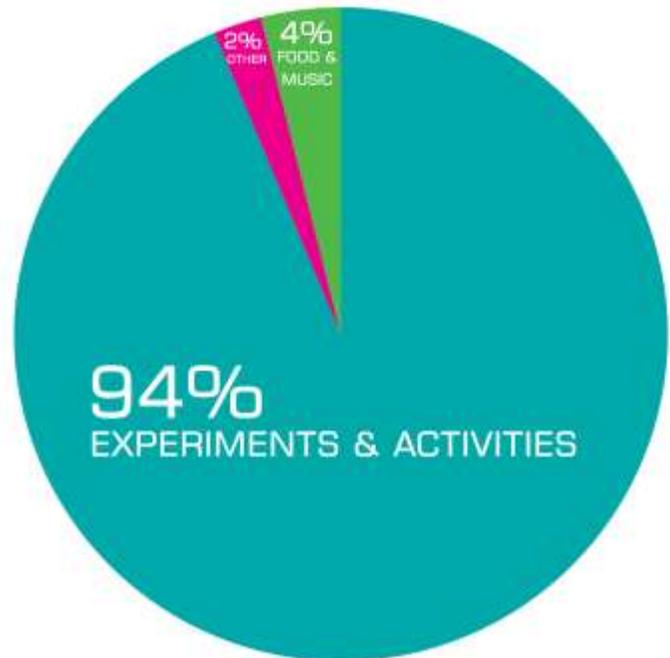
The STEM-Texas award program is aimed at acknowledging the dedication, talents, efforts and contributions of individuals and groups in strengthening STEM education; while fostering pride in service and promoting excellence and commitment in their represented STEM fields and communities. The awards are also for work that supports activities consistent with emphasizing the importance of STEM education when it comes to preparing the youth of Texas for their futures.

2014 Girls Rokit Into The Future Science Festival Survey highlights

We asked 262 girls who attended the 8th annual girls inc. rokit into the FUTURE SCIENCE FESTIVAL A SERIES OF QUESTIONS. HERE'S WHAT THEY SAID:



- 100% of girls said they enjoyed science festival
- 99% said they like science
- 98% said they are good at science
- 98% of girls said science is something they get excited about
- 98% of girls said they are curious and want to learn more about science, computers and technology
- 98% of girls said they tried something new with science



- 98% participated in experiments
- 97% of girls said they got to see science in fun ways
- 95% of girls said they used their hands to make or play with something at a booth
- 94% of girls said they got to learn with their families
- 87% of girls got answers to their questions from experts
- 84% of girls said they got to solve problems
- 82% said they learned about new jobs
- 67% of girls who attended science festival are under the age of 12
- 58% of girls have not attended a Girls Inc. event or program before
- 53% said they want to have a STEM related job when they grow up

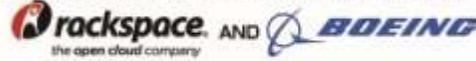




GIRLS INC. ROCKIT INTO THE FUTURE!



A GIRLS INC. SCIENCE FESTIVAL PRESENTED BY



9th Annual Girls Rokit Into The Future Science Festival
Event Details to be announced in Winter 2014!

**girls
inc.**®

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